



**ROOTS RESEARCH LIMITED**

# **CARBON REDUCTION PLAN**

## ROOTS RESEARCH LIMITED – CARBON REDUCTION PLAN

### Publication Date: 1 August 2025

#### Introduction to Roots Research Limited

Roots is a dedicated agency undertaking qualitative and quantitative market research, fieldwork and associated recruitment research for clients, with our offices located at 50 Grand Parade, Brighton BN2 9QA.

All employees are based at our Brighton offices, with home working permitted for certain roles, and the extent of that home working varying according to the role, with the needs of the individual employee also taken into account. We operate with support from a small number of contracted-out service providers covering a mix of functions.

Our average number of employees for the year 2024 was 28.

#### Commitment to Achieving Net Zero

Roots is committed to achieving Net Zero by 1 January 2050, to reducing our Scope 1, 2 and 3 emissions by at least 90%, in line with the Science Based Target Initiative (SBTi) Corporate Net Zero standard.

#### Emission Reporting

We measure our emissions of greenhouse gases in line with the Greenhouse Gas (GHG) Protocol Corporate Accounting and Reporting Standard, reporting all Scope 1 and Scope 2 emissions and those Scope 3 emissions specified, plus other non-mandatory additional Scope 3 emissions.

Our chosen baseline year is 2024, being the first year in which we measured our emissions, and we will measure our emissions in each year thereafter.

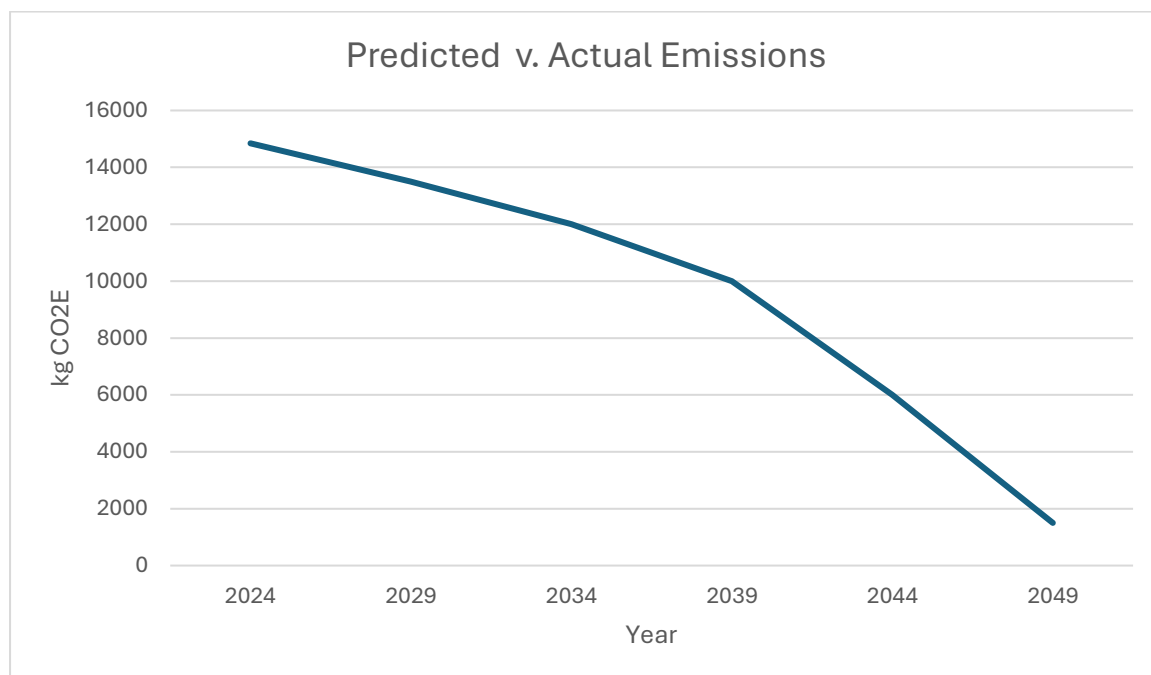
EMISSIONS	2024 (Baseline Year)
<b>Scope 1</b>	Business travel company cars – 0 kg CO <sub>2</sub> e Business travel company cars – 0 kg CO <sub>2</sub> e of CO <sub>2</sub> Business travel company cars - 0 kg CO <sub>2</sub> e of CH <sub>4</sub> e Business travel company cars – 0 kg CO <sub>2</sub> e of N <sub>2</sub> O
<b>Scope 2</b>	Office electricity usage - 2,697.2 kg CO <sub>2</sub> e Office electricity usage - 2669.6 kg CO <sub>2</sub> e of CO <sub>2</sub> Office electricity usage– 11.67 kg CO <sub>2</sub> e of CH <sub>4</sub> e Office electricity usage – 15.9 kg CO <sub>2</sub> e of N <sub>2</sub> O

<b>Scope 3 (required)</b>	3.4 Upstream transportation and distribution – 0.3 kg CO <sub>2</sub> e 3.4 Upstream transportation and distribution – 0.3 kg CO <sub>2</sub> e of CO <sub>2</sub> e 3.4 Upstream transportation and distribution – 0 kg CO <sub>2</sub> e of CH <sub>4</sub> 3.4 Upstream transportation and distribution - 0 kg CO <sub>2</sub> e of N <sub>2</sub> O 3.5 Waste residual - 1,491.2 kg CO <sub>2</sub> e 3.5 Waste average plastics - 1.3 kg CO <sub>2</sub> e 3.5 Waste mixed board- 4.1 kg CO <sub>2</sub> e 3.6 Business travel - 0 kg CO <sub>2</sub> e 3.6 Business travel - 0 kg CO <sub>2</sub> e of CO <sub>2</sub> e 3.6 Business travel - 0 kg CO <sub>2</sub> e of CH <sub>4</sub> 3.6 Business travel - 0 kg CO <sub>2</sub> e of N <sub>2</sub> O 3.7 Employee commuting cars – 0 kg CO <sub>2</sub> e 3.7 Employee commuting cars– 0 kg CO <sub>2</sub> e of CO <sub>2</sub> e 3.7 Employee commuting cars - 0 kg CO <sub>2</sub> e of CH <sub>4</sub> 3.7 Employee commuting cars– 0 kg CO <sub>2</sub> e of N <sub>2</sub> O 3.7 Employee commuting bus – 1,491.4 kg CO <sub>2</sub> e 3.7 Employee commuting bus– 1,480.0 kg CO <sub>2</sub> e of CO <sub>2</sub> e 3.7 Employee commuting bus – 0.3 kg CO <sub>2</sub> e of CH <sub>4</sub> 3.7 Employee commuting bus– 3.6 kg CO <sub>2</sub> e of N <sub>2</sub> O 3.7 Employee commuting train – 1000.9 kg CO <sub>2</sub> e 3.7 Employee commuting train– 990.1 kg CO <sub>2</sub> e of CO <sub>2</sub> e 3.7 Employee commuting train – 2.2 kg CO <sub>2</sub> e of CH <sub>4</sub> 3.7 Employee commuting train– 7.9 kg CO <sub>2</sub> e of N <sub>2</sub> O 3.9 Downstream transportation and distribution - 0
<b>Scope 3 (additional)</b>	Purchased capital goods – 2,205.2 kg CO <sub>2</sub> e T&D electricity losses - 233.4 kg CO <sub>2</sub> e T&D electricity losses - 230.9 kg CO <sub>2</sub> T&D electricity losses - 1.0 kg CH <sub>4</sub> T&D electricity losses – 1.4 kg N <sub>2</sub> O Office water usage – 17 kg CO <sub>2</sub> e Office water treatment – 8.2 kg CO <sub>2</sub> e Homeworking – 280.4 kg CO <sub>2</sub> e
<b>Total Emissions</b>	14,845.4 kg CO <sub>2</sub> e / 1.484.54 t CO <sub>2</sub> e

EMISSIONS	2025 (Current Year)
<b>Scope 1</b>	
<b>Scope 2</b>	
<b>Scope 3 (required)</b>	
<b>Scope 3 (additional)</b>	
<b>Total Emissions</b>	

### Emission Reduction Targets

We project that our carbon emissions will decrease over the period of 2025 to 2029 to tCO<sub>2</sub>e, a reduction of % over our 2024 baseline figure.



### Carbon Reduction Projects (2025)

In order to progress to achievement of Net Zero, we have adopted the following carbon reduction targets for 2025.

1. Upgrade the majority of light fixtures in the main areas to energy-efficient LED technology.
2. Adopt the UK Government Bike2Work Scheme and roll it out to employees to reduce our carbon emissions from employee commuting.

### Declaration and Sign Off


This Carbon Reduction Plan has been completed in accordance with the UK Government's Procurement Policy Note 06/21 and its associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Protocol Corporate Accounting and Reporting Standard, using the UK Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with the Streamlined Energy and Carbon Reduction Reporting (SECR) regulations, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Accounting and Reporting Standard.

This Carbon Reduction Plan has been reviewed and signed off by the Board of Directors

Signed on behalf of Roots Research Limited

A handwritten signature in black ink, appearing to be 'CL', on a light grey background.

Chris Linger  
Director

Date: 1 August 2025